



Annual Report & Accounts 2008 - 2009

Chairman's Report

"Personalisation" is the mantra of the moment. This is true in large swathes of public services but is being directed by government most sharply in the field of social care. Personalisation is a word that, through knee-jerk over-use, is in danger of losing any real meaning. What does the word mean? What is also becoming clearer is that the word will have different meanings to different sectors of the care world and that long term care settings may present a particular challenge: how do service providers deliver real person-centred care in an environment that is seen by many (including residents) as a place where individuality is stifled.

The trustees and staff can justifiably claim that NAPA has been well ahead of the game in providing the long-term care world with the tools for personalisation. What could be more conducive to feeling good about yourself than to think of your place of care as your home and to be able to do – within reason and health permitting – whatever makes you happiest? And from a care worker's point of view, what could give a home more vibrancy and make your day more satisfying than seeing and working with people who feel there is something to look forward to each day?

NAPA has been about spreading that message. Often we have spread it quietly and without much splash, but this year we decided to make a very public show of what we believe in. In September we held Gala Party for the winners of our inaugural Breath of Fresh Air competition. 350 care settings took up the challenge of organising innovative ways of providing fresh air to many that so rarely get it. The response confirmed to us that management and care staff are inspiring and creative given the chance. The event, at which our guest of honour was Baroness Julia Neuberger, was an enormous success and it was enhanced by the presence of staff and residents of the prize winning care settings. The trustees recognise what an enormous undertaking this was for our small team of staff, and I would particularly like to thank Sally Knocker, our Communications Director, for steering the whole process. Our thanks also go to all our sponsors, particularly the MHA Care Group, for making this happen. Funding in social care is tight. There is no question that the pinch is on and that constraints will become tighter. NAPA's challenge is to persuade care providers that person-centred care is about more than health care and basic needs. With the staff under Sylvie's direction and the trustee team our voice is strong.

Simon Labbett, Chair of Trustees

NAPA's Vision

Activity at the heart of care for older people

NAPA Values

The uniqueness of each older person

Raising awareness of the importance of activities

Understanding the care world

Better practice in activity provision

What NAPA does

NAPA is a charity and membership organisation dedicated to increasing the profile of activity provision in care settings and understanding the activity needs of older people. NAPA specialises in offering expert advice, training and support to those working in care settings with older people.

NAPA's vision is a world where activity is at the heart of care for older people. NAPA works to:

- Deliver best practice, training and support
- Disseminate useful information
- Promote, encourage and research best practice
- Raise the status of activity providers

The provision of activity for older people is about helping individuals to do the things they want to do and to live life fully.

To find out more about NAPA visit www.napa-activities.co.uk.

Director's Report

The NAPA staff team has had a most rewarding year as a number of key initiatives have come to fruition. We are now an accredited centre for NCFE offering a distance learning course in the 'Provision of Activities in a Care Setting'. The certificate is unique to our field of work and greatly welcomed by those seeking training. Thanks to many hours of hard work by Sue Trischitta, we gained an 'excellent' on our first external moderators visit. Demands for NAPA membership, training, consultancy and publications have mushroomed. Our reputation as a charity that 'achieves' by offering practical ways to develop and improve activity provision – is riding high and we have maintained our image by consistent branding across our range of products. We have all worked hard to ensure that we generate as much income as possible to sustain our charitable work in the future. Being able to fund a full time Administration Assistant post has been a long held wish which we fulfilled in Autumn 2008.

Sally was the driving force behind writing project grant bids and I am delighted to report that the BUPA Giving Foundation and the Esmee Fairbairn Foundation supporting our work in 2009. Lloyds TSB Foundation funding has been vital in paying the Directors' salaries, without which we could not have achieved the consolidation of the charity's strengths and laid firm foundations for our future growth.

Sadly we took the decision to wind down our Regional Groups. Of the 6 regions only 2 were running well and we did not have the staff resource in the main office to offer the extra support needed to develop them. It seems that activity providers find it quite hard to travel anywhere but their own workplace for a multitude of reasons. This has had an impact not only on the regional groups but on our training days too. We have continued to book them in city locations but the uptake is variable. However requests for bespoke training days have escalated to the extent that we have taken on more trainers.

Strong working relationships with other influential care sector organisations have supported our sustained growth. We continue to raise the profile of the importance of activities at every opportunity. We have been closely involved with Skills for Care, SCIE, Aged Care Channel and the My Home Life Project to name but a few. We were asked to give evidence to the All Party Parliamentary Group on Dementia and sit on the consultation panel for the formation of the new Care Quality Commission. We have also been involved in a number of Care Shows, Exhibitions and Awards events

We have built a good rapport with the Scottish Care Commission and the Scottish Care Association which we hope will develop into better training opportunities for scottish care homes in the future.

NAPA is particularly good at consulting with members. We gather views and opinions through surveys, the website and at training events. This helps us to develop our strategies and ensures we continue to be a campaigning voice for activity providers and to represent 'grassroots' views at every opportunity.

Sylvie Silver, Director

Staff Team

Sylvie Silver, Director

Sally Knocker, Communications

Sue Trischitta, Finance and Training

Amy Hinks, Administration

Trustees

Alison Johnson

Kerry Fisher

Marlyn MacDougall

Suzanne Baldwin

Chris Hughes

Margaret Palmer

Simon Labbett

Tim Brooke

Jenny Stiles

Marjory D'Arcy

Susan Sangster

Grant Funders

Age Concern - Fit as a Fiddle

Bupa Giving Foundation

Lloyds TSB Foundation for England and Wales

Major Donors

(*Donations over £1,000)

The Consortium Care

Hallmark Healthcare

NAPA would like to thank all other donors for their generosity.

Financial statement

Statement of the financial activities including income and expenditure account for the period for the 12 months ended 31st March 2009, the statement also complies with the requirements for an income and expenditure account under the companies act 1985.

Bankers

Cafbank Ltd
PO Box 289,
West Malling

Auditor

Richard F Hopper
Chinthurst
30 St Stephens Hill
Launceston
Cornwall
PL15 8HN

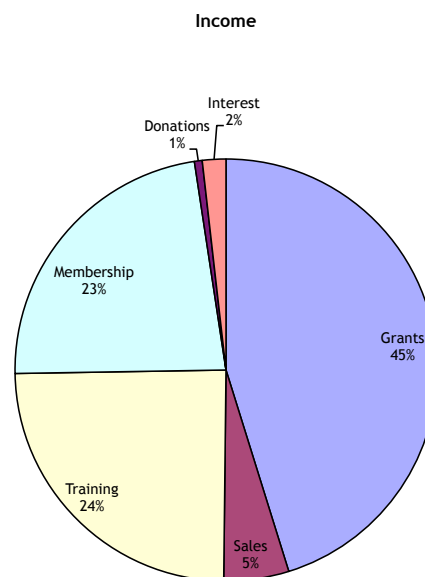
Full audited accounts are available from NAPA on request.

The auditors report contained no qualifications.

The trustees have adopted a policy of aiming to keep a buffer of at least three months costs to cover fluctuations in the timing of receipt of income.

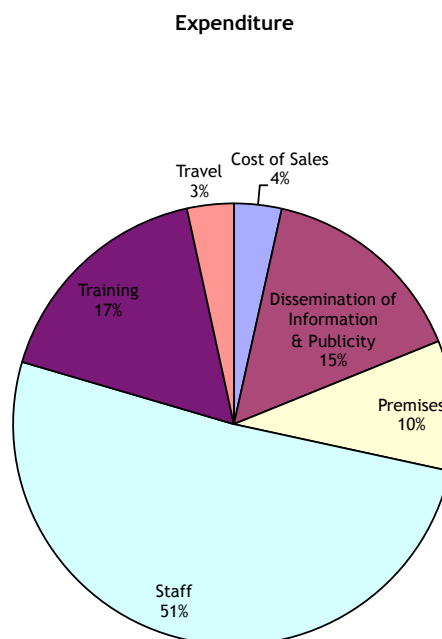
Income Resources

	Unrestricted Funds	Designated Funds	Restricted Funds	Total 2009	Total 2008
Donations	62,202	-	-	62,202	39,792
Interest	3,661	-	1,113	4,774	4,278
	<u>65,863</u>	<u>-</u>	<u>1,113</u>	<u>66,976</u>	<u>44,070</u>
Income from Charitable activities	77,502	-	119,802	197,304	169,915
Total Incoming Resources	<u>143,365</u>	<u>-</u>	<u>120,915</u>	<u>264,280</u>	<u>213,985</u>



Resources Expended

	Unrestricted Funds	Designated Funds	Restricted Funds	Total 2009	Total 2008
Charitable Activities					
General Activities	134,255	-	-	134,255	76,719
Special projects	-	-	88,463	88,463	93,728
Total Charitable Expenditure	<u>134,255</u>	<u>-</u>	<u>88,463</u>	<u>222,718</u>	<u>170,447</u>
Governance Costs	1,691	-	-	1,691	1,147
Total resources Expended	<u>135,946</u>	<u>-</u>	<u>88,463</u>	<u>224,409</u>	<u>171,594</u>
Net Income	7,419	-	32,452	39,871	42,391
Fund Balances @ 1st April 2008	27,596	41,000	51,305	119,901	77,508
Fund Balances @ 31st March 2009	<u>35,015</u>	<u>41,000</u>	<u>83,757</u>	<u>159,772</u>	<u>119,899</u>



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